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BIB DATA SHEET

CONFIRMATION NO. 7739

SERIAL NUMBER	BER FILING or 371(c)		CLASS GR		GRO	ROUP ART UNIT		ATTORNEY DOCKET NO.		
10/043,698	01/09/2002			725		2424		MNI020001		
	RULE	1.47								
Yiming Zhou, Isaac Labeeb	a, San Francisco Union City, CA; Ismail, San Fra oleman, Fremon	ncisco, CA	\ ;							
** CONTINUING D This appln cla	ATA ************* aims benefit of 6			2001						
** FOREIGN APPL	ICATIONS *****	******	*****	•						
** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY ** 02/11/2002										
Foreign Priority claimed Yes V No			tor	STATE OR	_	EETS	_		INDEPENDENT	
35 USC 119(a-d) conditions met Yes No Met after Allowance Verified and /JAMES R			ance	COUNTRY	DRA	WINGS			CLAIMS	
SHELEHEDA/ Acknowledged Examiner's Signature Initials				CA		15	⊶15 31		№ 3	
ADDRESS										
Robert D. Sh THOMSON L P.O. Box 531 Princeton, NJ UNITED STA	2 08543-5312	rations								
TITLE										
System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters										
	FEES: Authority has been given in Paper No to charge/credit DEPOSIT ACCOUNT No for following:					☐ All Fees				
						1.16 Fees (Filing)				
						☐ 1.17 Fees (Processing Ext. of time)				
						1.18 Fees (Issue)				
						Other				
						☐ Credit				